

HARDLINES targeted Product Showcase keeps your brands front and centre with the Industry's key buyers!!!



Showcase your

- New Products
- Line Extensions
- Product Promotions
- Seasonal Product Lines

Picture your products posted on the **HARDLINES** website and emailed directly to the inboxes of Canada's corporate and independent hardware/home improvement buyers.

Hyperlinked to YOUR site with all the product and line features in full detail.

DELIVERY DATE TO BUYERS	YOUR PRODUCT ON HARDLINES WEBSITE	SPACE/MATERIAL DEADLINE
July 29, 2008	July 29 – October 27, 2008	Wednesday, July 23, 2008
October 28, 2008	October 28 – January 26, 2009	Wednesday, October 22, 2009
January 27, 2009	January 27 – April 27, 2009	Wednesday, January 21, 2009
April 28, 2009	April 28 – July 27, 2009	Wednesday, April 22, 2009

RATES

- **One Time Rate (1X):** \$715.00 – one send + 3 months on Hardlines high profile website
- **Two Time Rate (2X):** \$1,335.00 – two sends + 6 months
- **Three Time Rate (3X):** \$1,898.00 – three sends + 9 months
- **Four Time Rate (4X):** \$2,465.00 – four sends + 12 months (one year)
- Set-up + Change Fee \$121.00
- Prices above apply for advertisements up to 100 words. Over 100 words, prices increase.
- Please add GST to all prices.

For further information, or to advertise, please contact Barb Hills, Sales Manager, at 416-489-3396 or email barb@hardlines.ca

Yes, I'm interested. Please contact me:

Name: _____

Company: _____

Phone: _____

Fax: _____

Email: _____

No _____ Please do not contact me again.